



[DUV] DESIGN
GRAPHIC & WEB DESIGN STUDIO



WEB PLANNING QUESTIONNAIRE

[PROJECT SUMMARY] Please give us a short description of your project.

[DOMAIN NAME] List the domain name you want to register? Example:
www.duvdesign.com or www.globalgold.ch.

[CONCEPT] Do you already have a concept. If so, is it a complete concept or are there more details to work out?

[FURTHER CONCEPT DEVELOPMENT] Can we have all the files, notes and other written material that's been produced for this project?

[HOW MANY STATIC PAGES] A static page is one that is made up of HTML and does not need a database (such as MySQL) to display its content. Static pages are typically informational for example pages like, **HOME, ABOUT US, CONTACT, OUR SERVICES, FAQ**, etc... These pages are usually rich in content and design.

[NUMBER OF DYNAMIC PAGES] Dynamic pages require a database (such as MySQL) to display its content. Samples include any type of form or other programmed items.

[CONTENT] Will copy be supplied or will DuvDesign have to take care of it. Do you have marketing materials like brochures, that can help us out with content? We can assist in finding a copywriter if a professional writer is needed to generate the content. This will be an additional charge.

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[**FLASH**] Do you require Flash Animation? Flash Animation is a separate charge.

[**SEO & PROMOTION**] What is the goal of the web site? Is it purely promotional or will it drive new business? Do you require Search Engine Optimization (SEO)/Marketing and Promotion to reach this goal?

[**BUDGET**] What is the budget for this project?

[**DESIGN**] Can we have all the logo's and corporate identity files? How flexible can we be with the logo, fonts and color? Do you have any art or illustrations we can use for this project?

[**TRANSLATION**] Is any translation needed?

[**TRAVEL**] Is travel needed for this project?

[**NOTE**] Please do some research before the meeting and provide us with site layouts you like. Good visuals will help us determine your style and expectations for the project.

